



The Pride Rainbow Project

Supporting and promoting equal treatment and equal opportunity for people who are marginalized or discriminated against based on their sexual orientation, gender expression and/or identity

How to Use the Complete Pride Rainbow Project Banner for Your Event

We are delighted to loan the Pride Rainbow Project banner for use in events promoting the inclusion of marginalized people in Canadian society. We are proud of the banner and want to ensure it is treated with respect, properly cared for, and displayed to good effect.

The banner is usually in several pieces across the country being allocated for use by our Regional Chapters. But it is possible, with enough notice, to have all the pieces brought to one place for a major event.

We *strongly* recommend that the Executive Directors accompany the banner to any event using the whole 500 feet long banner. They have experience with maneuvering the whole banner, and making its display run smoothly. If necessary, an event can be run without the executive directors being present, but it requires more work and a much larger commitment from the host group to make it work.

1. Give at **least 2 months notice** to ensure the banner is available and to have the banner shipped to a central location so the executive directors can check its condition and prepare it for use as a single piece.
2. Appoint someone from your group/event to be the **contact person**; someone who we can work out details with. The event hosts are responsible for covering the costs of shipping the banner to and from the event. The Pride Rainbow Project will use the most economical method of shipment possible.
3. The contact person should work with the Executive Directors, Cora Bailey and Chris Michell, to **arrange travel details and accommodation** in the city of the event. The event hosts are also responsible for covering the costs of travel and accommodation for the Executive Directors.
4. At least **70 people are required to carry the whole banner**, so be sure to recruit enough volunteers.
5. There should be an opportunity to **run through the logistics** of whatever movement of the banner needs to happen before the event, to make sure everything goes smoothly during the event.
Note: The banner is in 4 large (125ft) sections, which attach to each other with strips of Velcro to form one piece.
6. In **publicity** for the event, credit should be given to the Pride Rainbow Project, and reference should be made to the website www.priderainbowproject.com

For questions or clarification, please contact either of the Executive Directors.

Pride Rainbow Project Executive Directors:

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